

lets make a difference together

*B2B system will allow us to collab
we love our sustainable partners*

organic products for your company

® **theorganics**

designed in
LONDON

REGISTERED IN LONDON

certified organic personal care
MADE IN EU



smart companies design all dimensions.



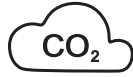
sustainable development



ecosystem quality



water footprint



carbon footprint

skin is the largest organ of the body

THE MINIMAL ROUTINE
products that you really need

Honest sustainable
efficient formulas
Multifunction unisex
daily products
designed as a
system



PLANT BASED



ALL SKIN TYPES



CERTIFIED



VEGAN



REFILL SYSTEM



CRUELTY FREE



NO FRAGRANCE



NO ESSENTIAL OIL



NO COLORANT



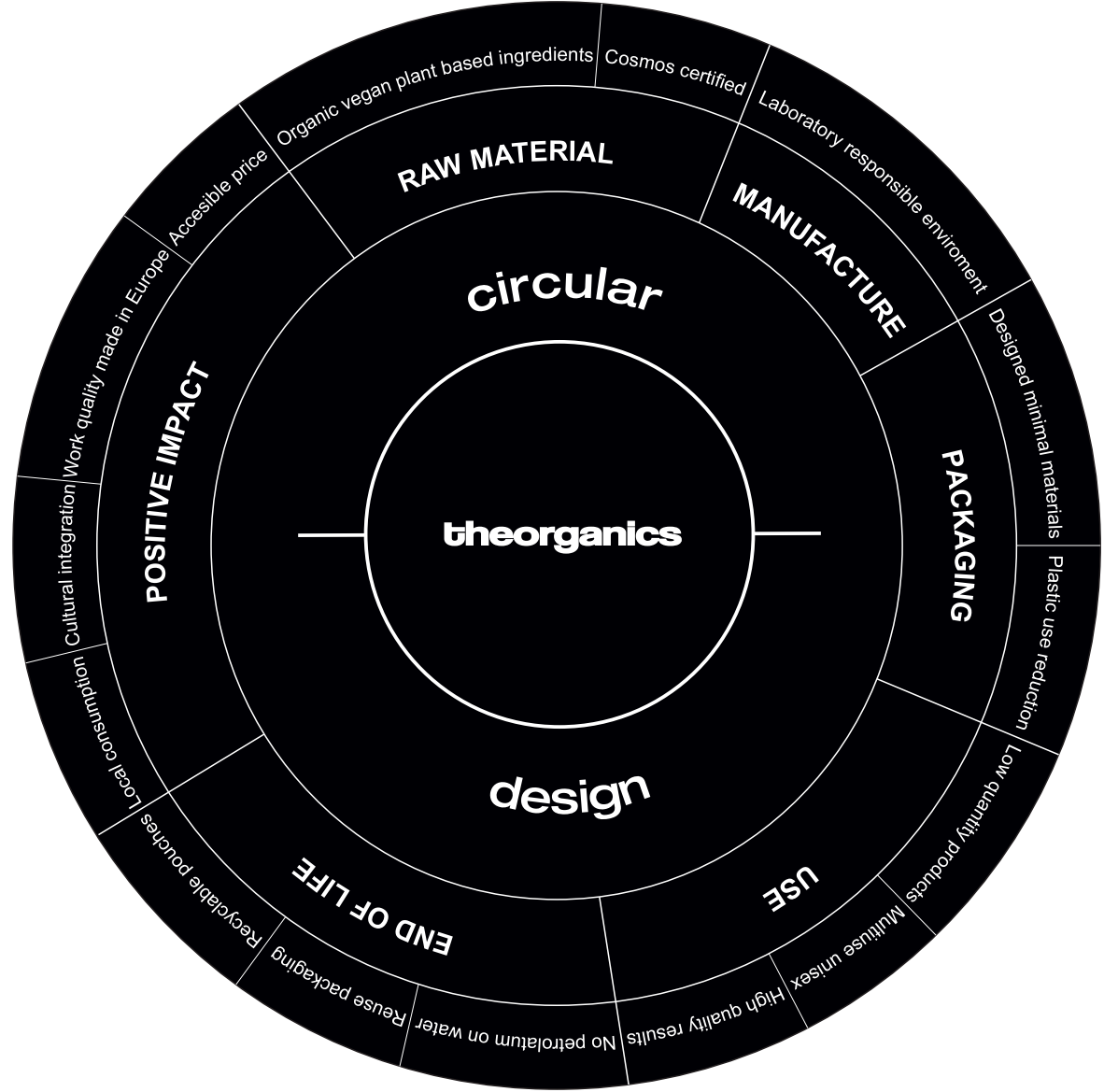
NO PARABEN



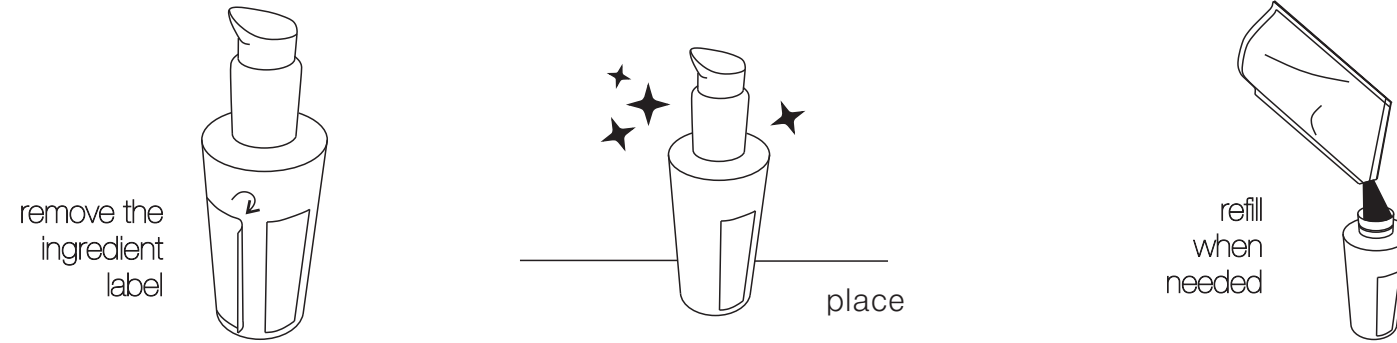
NO SILICONE



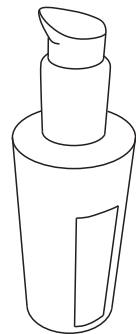
NO MINERAL OIL



good things come in smart package.



we put together our packaging thinking how to reduce waste , reduce raw materials using more sustainable options and get high quality aesthetic durable product

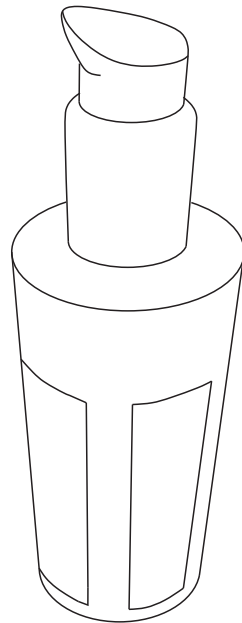


sealed bottle

we use bottles, not jars, avoiding contact of the product with hands bacteria improving conservation

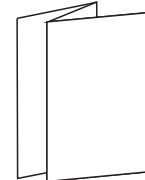
label

Clear design ingredients, peel off to match aesthetically the toilet on reuse Recycled paper



biophotonic glass

Regular glass, colored or transparent doesn't conserve ingredients properly. Biophotonic glass has natural ability to block light, it protects precious contents from perishing in sunlight, increasing their shelf life and effectiveness. By extending the shelf life of products reduces use of resources and waste. Less additives are needed to extend shelf life. Glass is a natural product with protective qualities. Glass bottles can be recycled endless times. Glass bottles are perfect for re-use at home to store a large range of products.



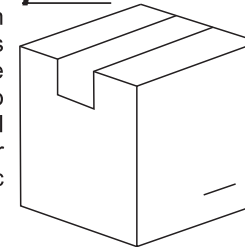
brochures and boxes

We don't print brochures, business cards, invoices and we don't use individual product boxes

Box and filling kraft material keep chemical treatments to a minimum No printed boxes minimizing ink use Size box adapting to save material

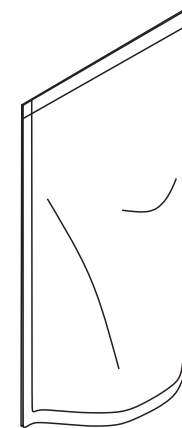
shipping packs

Glue tape of paper minimizing plastic



our refill pouches

part of refill system/ 60% less plastic/ paper biodegradable pouches , no plastic spout



plastic spout pouches



material non recyclable

plastic bottles



single use plastic cant be recycled more than once

smart labels care about content.

Fancy packaging and clever wording on the labels can make you believe the product is something that it actually isn't.

The term "**natural**" is not regulated. As long as a few ingredients that are listed are plant based, the cosmetic can be labelled as natural.

Most consumers who spend the extra money to buy organic skin care products feel they are getting higher quality.

This is not always the case.

Take time and research the products you are interested in buying.

Make sure their ingredient lists support their marketing.

List of Ingredients

They are listed in descending order, starting with the largest amount in the product (usually water).

If a product touts a particular ingredient but it is listed near the end of the list, then not much of that ingredient is present. Pay attention and if you don't recognize the name and search for it.

Manufacturer symbols

If the product is really organic and had been certified as such then it would also carry a recognised symbol from one of the certification organizations.

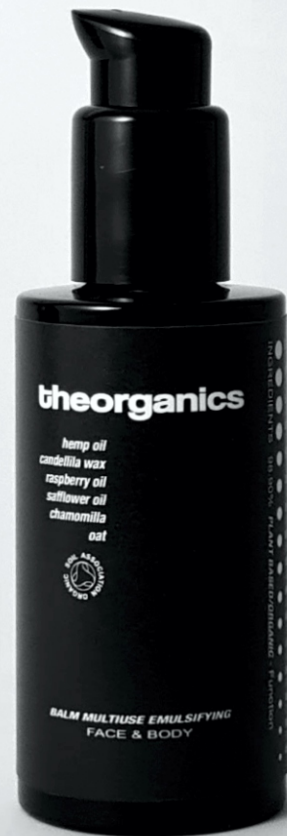


we designed our label so its easy to read with big fonts, graphic following % of ingredients, name by International Nomenclature Cosmetic Ingredient, the name consumers regularly know and function on why was chosen for the formula

INGREDIENTS%

- **COCONUT /Cleanser**
Coco Glucoside
- **COCONUT /Cleanser**
Decyl glucoside
- **ALOE VERA /Gloss**
Aloe barbadensis
- **VEGETABLE /Nourishing**
Glycerol
- **JOJOBA /Astringent**
Simmondsia Chinensis Seed Oil
- **GRAPES /Hydrates**
Vitis vinifera seed oil
- **ROSEMARY /Antioxidant**
Rosemarinus officialis
- **NETTLE /Astringen**
Urtica dioca extract
- **BERRIES /Preservative**
Potassium sorbate
- **SALT /Preservative**
Sodium benzoate
- **GINGKO /Preservative**
Gingko biloba
- **VEGETAL /Thickener**
XhantanGum
- **VEGETAL /Preservative**
Isoamyl sorbate
- **VEGETAL /Preservative**
Sodium Phytate
- **VEGETAL /Preservative**
Tocopherol

PLANT BASED/ORGANIC - Function



theorganics

*hemp oil
calendula wax
raspberry oil
safflower oil
chamomilla
oat*



**BALM MULTIUSE EMULSIFYING
FACE & BODY**

travel

sustainable travel is important
to global travelers,
81% confirming this to be true
for them*

50% of global travelers say
that recent news about
climate change has
influenced them to make
more sustainable travel
choices*

our products are thought for
carry on luggage size
perfect for travel
avoiding the
use of single plastic
your customer will not have
any problem to take home
this unforgettable experience



hotel

78% of global travelers intend to stay in a sustainable property at least once in the coming year*

38% actively look for information about the sustainability efforts of a property before they book*

our 2 on 1 product is perfect to let know your costumers you use an environmental friendly formula on your bathrooms we also have a wide range of premium options like spf, toothpaste, shampoo and conditioner to resale on the hotel or provide on the rooms

41% wanted to help reduce their impact on the environment*

thanks to the modern and minimalist design, our bottles melt visually on your environment helping you to avoid single plastic use

25% would be willing to pay more for travel activities to ensure they are giving back to local communities*

our full production and sourcing is based on Europe





N - 1 CLEANSER

cleanser / shampoo
 fillers of 5 lt so you
 optimize costs but giving
 the best quality product

INGREDIENTS%

- **ALOE VERA**/Gloss
Aloe barbadensis
- **COCONUT**/Cleanser
Decyl glucoside
- **LEMON**/Exfoliate
Citric acid
- **GRAPES** /Exfoliate
Tartaric acid
- **APPLE**/Exfoliate
Malic acid
- **VEGETAL**/Preservative
Potassium sorbate
- **VEGETAL**/Preservative
Sodium benzoate
- **BIRCH**/Antimicrobial
Betula alba leaf extract
- **GREEN TEA**/Antimicrobial
Camellia sinesis extract
- **VEGETAL**/Thickener
XhantanGum
- **VEGETAL**/Preservative
Sodium Phytate
- **HEMP OIL** /Nourish
Cannabis sativa oil
- **VEGETAL**/Preservative
Tocopherol

PLANT BASED/ORGANIC - Function



antibacterial



antipollution



Fresh ingredients carefully selected
Neutral infusion helps stimulate head for a healthy hair, giving a spectacular shine, wonderful supple and maintain the natural protective function of the scalp that is stressed by daily styling, environmental influences and special application as dyeing or perming

aloe vera
jojoba
grapes
rosemary
nettle
gingko

SHAMPOO



INGREDIENTS%

- **COCONUT/Cleanser**
Coco Glucoside
- **COCONUT/Cleanser**
Decyl glucoside
- **ALOE VERA/Gloss**
Aloe barbadensis
- **VEGETABLE/Nourishing**
Glycerol
- **JOJOBA/Astringent**
Simmondsia Chinensis Seed Oil
- **GRAPES/Hydrates**
Vitis vinifera seed oil
- **ROSEMARY/Antioxidant**
Rosmarinus officinalis
- **NETTLE/Astringen**
Urtica dioica extract
- **BERRIES/Preservative**
Potassium sorbate
- **SALT/Preservative**
Sodium benzoate
- **GINGKO/Preservative**
Ginkgo biloba
- **VEGETAL/Thickener**
XhantanGum
- **VEGETAL/Preservative**
Isoamyl sorbate
- **VEGETAL/Preservative**
Sodium Phytate
- **VEGETAL/Preservative**
Tocopherol

PLANT BASED/ORGANIC - Function



doble apply
better result

CONDITIONER

with components to care and reconstruct that gives volume and shine contributes immediate nourishment for cuticles, lengths and ends, helping to improve strength with repeated usetoning herbal infusion of seaweed, amla, and cotton, it leaves hair soft and beautifully conditioned from root to tip.

shea butter
coconut
olive
grapes
amla
cotton
seaweed
apple cider
vinegar

INGREDIENTS%

- **RICE/Strengthen**
Oryza sativa Water
- **SHEA BUTTER/Repair**
Butyrospermum pakii butter
- **COCONUT/Nourishing**
Cocos nucifera oil
- **OLIVE/Volume**
Olea europea L oil
- **GRAPES/Shine**
Vitis vinifera seed oil
- **ALOE VERA/Gloss**
Aloe barbadensis
- **SOY BEAN/Hydrate**
Glycerol
- **AMLA/Thickening**
Phyllanthus emblica
- **COTTON/Conditioner**
Gossypium herbaceum
- **SEAWEED/Restore**
Chlorophyta extract
- **APPLE/Smooth**
Malus pumila mill vinegar
- **VEGETAL/Preservative**
Dehydroacetic acid
- **VEGETAL/Preservative**
Benzyl alcohol
- **VEGETAL/Thickener**
XhantanGum
- **VEGETAL/Preservativ**
Sodium phytate
- **VEGETAL/Preservative**
Tocopherol

PLANT BASED/ORGANIC - Function

apply on humid
hair after shampoo



brush
hair before
rinsing
don't rinse off
completely

A whitening fresh antibacterial toothpaste free of fluoride, artificial flavors, sweeteners, synthetic foaming agents parabens, microbeads, sulfates, dyes leaving clean feeling

coconut
pink himalaya salt
pomegranate
cranberry
green tea
peppermint

H O O T H P A S T E



INGREDIENTS%

PLANT BASED/ORGANIC - Function

- **MINERAL/Abrasive**
Calcium carbonate
- **VEGETAL ALCOHOL/Taste**
Xylitol
- **COCONUT/Antibacterial**
Coco nucifera L
- **SALT/Whitening**
Sodium carbonate
- **POMEGRANATE/Antimicrobial**
Punica granatum extract
- **HIMALAYA PINK SALT/Antibacterial**
Himalayan pink salt
- **CRANBERRY/Antibacterial**
VaccinumOycoccus extract
- **GREEN TEA/Antibacterial**
Camelia sinesis Extract
- **PEPERMINT/Smell/Taste**
Menthol
- **VEGETAL/Thickener**
Xhantan gum
- **SALT/Preservative**
Potassium sorvate
- **LEMON/Preservative**
Citric acid



spa

53% of travelers want to make more effort in the next year to travel more sustainably and are determined to make sustainable travel choices*

we designed a full spa package
a specially selected treatment
that you can offer as a service
you would leave your customer remembering
you care about their skin as much as their mind
and the environment

Consumers are increasingly looking for spas that offer treatments and use products made from natural, organic, and sustainably sourced ingredients

our effective exclusive formulas
are Ingredient oriented natural, organic and certified
selected consulting science proof papers

Consumers preferred spas that take steps to minimize their environmental impact. There was a growing preference for spas that actively reduced single-use plastics

our packaging is designed with high quality glass that preserves the product better and can be recycled endless times avoiding single use plastics
our multifunction formulas praise quality over quantity
allows to have the same results with less products

Customers expressed interest in wellness spas that engaged them digitally promoting overall well-being beyond the spa visit

our brand is travel oriented
blending wellness and sustainability
we provide media promotion on partners
as our community is interested on
Europe experiences discovery

after the wonderful experience you can offer the products to your customer to take home to continuous treatment as they are perfect to carry on



skin spa

double cleanse & exfoliate

hydrate

protect

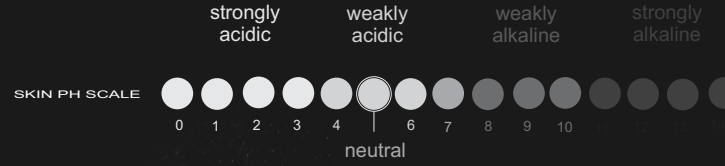
	<i>balm</i>	<i>cleanser</i>	<i>serum</i>	<i>suncream</i>
<p>aging The effectiveness of antiage formulas have no guarantee and often depends on how regularly you use them. These added ingredients are intended to improve skin tone, texture and moisture. Why you want to combat wrinkles anyway?</p>	<p>raspberries and cannabis antioxidant and anti-inflammatory properties</p>	<p>Green tea extract contain compounds with antioxidant and anti-inflammatory properties. AHA softer, smoother skin, decreased blemishes, firming and skin lightening</p>	<p>centella asiatic stimulate new cell growth, build collagen, and improve circulation grape seed polyphenols apple extract antioxidant green tea extract antioxidant, antinflammatory bakuchiol help repair sun-damaged skin vitamin C is a potent antioxidant,that protects the skin from free radicals *unstable oxygen molecules that break down skin cells* protect skin from sun damage</p>	<p>Sun exposure is the No. 1 reason for signs of deterioration in the skin, including uneven pigmentation. green tea extract antinflammatory and antioxidants for the skin, protecting it from UV light exposure, and improving tone, brightness, photo-protection and firmness</p>
<p>acne Our ingredients are Noncomedogenic, antibacterial, not likely to cause pore blockages and breakouts. Formulas with very light consistency and high absorption, non greasy, no irritant.</p>	<p>noncomedogenic oils don't clog pores. This allows skin to breathe, remain hydrated, and keeps it free from breakouts.</p>	<p>aloe vera boosting the blood flow in your skin and killing off harmful bacteria birch plant as gentle astringents AHA helps scar, pigmentation, skin dryness, can help loosen and remove the clogs. Continued use may also prevent future clogs from forming reduce the size of enlarged pores soothe inflamed skin acne-prone areas, including your backside and chest</p>	<p>vitamin c It can help neutralize inflation and prevent breakouts, brighten dark spots left behind when pimples heal bakuchiol stimulates the skin's own collagen productionreduces wrinkles and improves skin elasticity (effective anti-aging agent),neutralizes free radicals that damage cells, reduces hyperpigmentation, for example dark pigment spots</p>	<p>mineral sunscreens better tolerated by people with sensitive skin like with acne, non-greasy non comedogenic formula. green tea is especially rich in epigallocatechin gallate (EGCG), a polyphenol can improve acne and oily skin anti-inflammatory and antimicrobial properties, EGCG lowers lipid levels making it effective at reducing sebum (oil) excretions in the skin</p>
<p>antipollution The exposure to air pollutants is associated to detrimental effects on human skin, such as premature aging, pigment spot formation. Studies have shown many organic ingredients have antioxidant properties that protect against damage.</p>	<p>doble cleanse your first step is to remove pollutants and dirt from your skin through proper cleansing. double cleanse makes you sure that you removed all the surface impurities and have thoroughly cleaned your skin in a gentle way avoiding redness and irritation or dry out your skin AHA exfoliate on a regular basis can help to deep clean your pores and remove the dirt, oil and dead skin avoiding dull, drab appearance on face and body</p>	<p>vitamin C is a powerful antioxidant, protecting your skin from the negative effects of air-pollution shown to improve skin barrier function, to reduce dark spots and to counteract the skin oxidative stress in women living in high pollution urban area. Antioxidants bind to free radicals before they can wreak havoc on skin cells.Regularly moisturizing with a light and hydrating formula strengthens the skin barrier to minimize the potential for air pollutants to penetrate skin cells and cause oxidative stress</p>	<p>sunscreen Some pollutants are actually activated by UV light before they exert their detrimental effects. A mineral sunscreen SPF 30 or greater provides a physical barrier to both UV rays and pollutants. This barrier prevents air pollution and UV rays from getting through to our skin and our powerful blend of various antioxidants that protect and restore your skin</p>	

AHA
fruit acid
birch
rosemary
green tea
hemp oil

Antibacterial exfoliating gentle cleanser for all skin types help peel away the surface of your skin sloughing off dull and rough skin and promotes cellular renewal
 Face reduces redness, removes oil
 helps control prone skin
 Body cleans deeply the layers of epidermis for everyday shower, leaves brushed skin sensation

**A
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R**



INGREDIENTS% **PLANT BASED/ORGANIC - Function**

- **ALOE VERA**/Gloss
Aloe barbadensis
- **COCONUT**/Cleanser
Decyl glucoside
- **LEMON**/Exfoliate
Citric acid
- **GRAPES**/Exfoliate
Tartaric acid
- **APPLE**/Exfoliate
Malic acid
- **VEGETAL**/Preservative
Potassium sorbate
- **VEGETAL**/Preservative
Sodium benzoate
- **BIRCH**/Antimicrobial
Betula alba leaf extract
- **GREEN TEA**/Antimicrobial
Camelia sinensis extract
- **VEGETAL**/Thickener
XhantanGum
- **VEGETAL**/Preservative
Sodium Phytate
- **HEMP OIL**/Nourish
Cannabis sativa oil
- **VEGETAL**/Preservative
Tocopherol

**B
A
L
M**

hemp oil
candellila wax
raspberry oil
safflower oil
chamomilla
oat

Multiuse emulsifying gel-balm with rich nourishing ingredients and non comedogenic oils with high levels of essential fatty acids, particularly omega 3 and omega 6 which help to promote the skin's health and appearance.

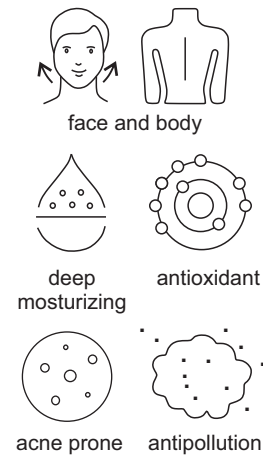
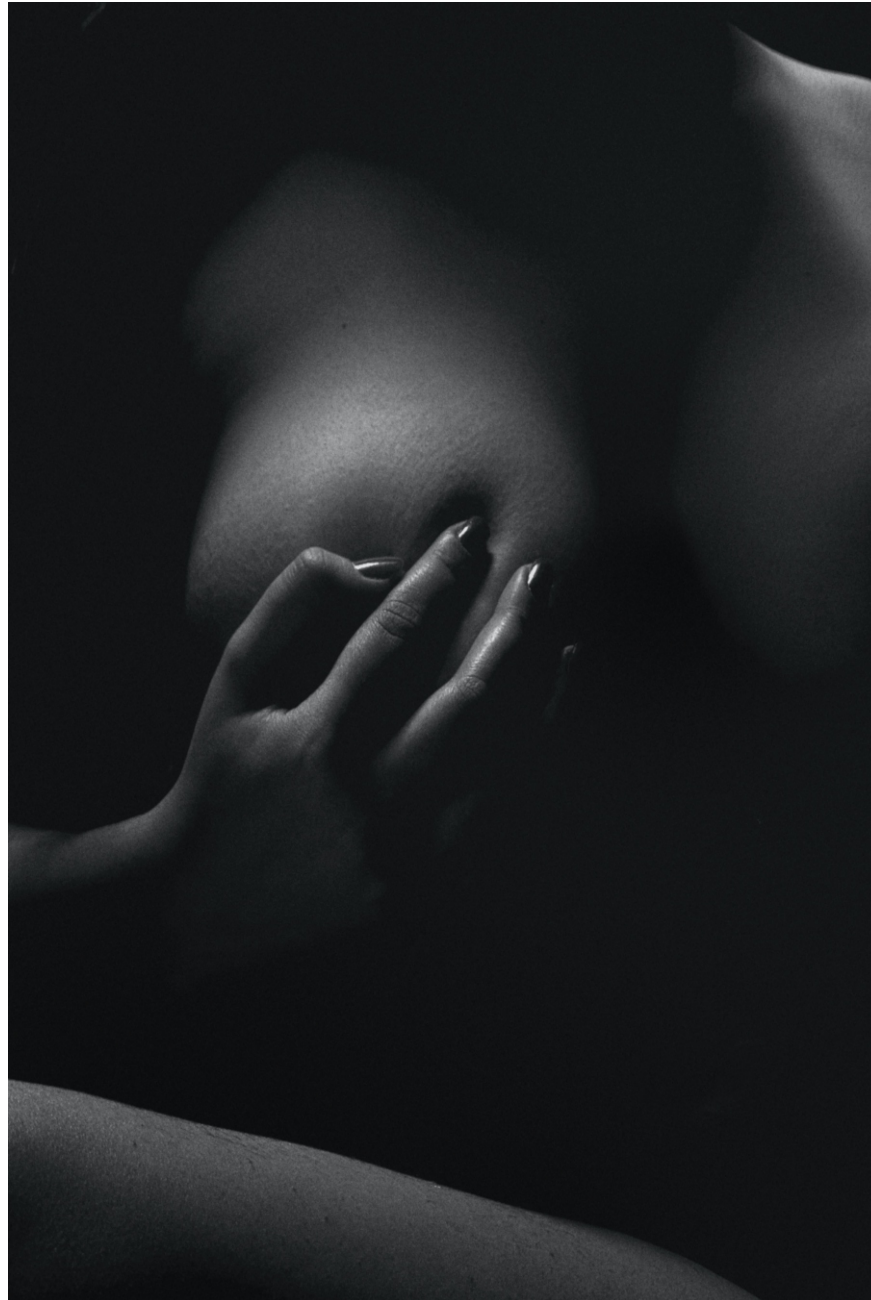


INGREDIENTS% **PLANT BASED/ORGANIC - Function**

- **CANNABIS**/Gloss
Cannabis sativa seed oil
- **CANDELLILA**/Cleanser
Euphorbia Cerifera Wax
- **RASPBERRY**/Exfoliate
Raspberry seed oil
- **SAFFLOWER**/Exfoliate
Carthamus tinctorius
- **APPLE**/Emulsifier
Malic acid
- **VEGETAL**/Preservative
Benzyl alcohol
- **CHAMOMILA**/Preservative
Matricaria chamomilla
- **OAT**/Antimicrobial
Avena sativa extract
- **VEGETAL**/Preservative
Dehydroacetic acid
- **VEGETAL**/Preservative
Tocopherol

vitamin c ultra hydrating bomb gel
backuchiol helps restore skin
centella asiatica elasticity with
apple high concentration
green tea antioxidant ingredients
grape seed moisturizing
 face and body on high
 absorption

S E R U M



INGREDIENTS%

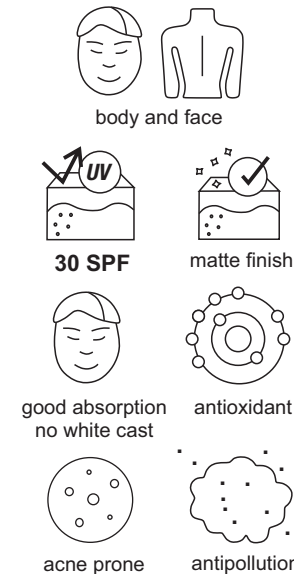
PLANT BASED/ORGANIC - Function

- **WITCH HAZEL /Strengthen**
Hamamelis virginiana water
- **ALOE VERA/Gloss**
Aloe barbadensis
- **VEGETABLE/Nourishing**
Glycerol
- **GOTU KOLA /Volume**
Centella Asiatica Extract
- **APPLE /Shine**
Pyrus malus fruit extract
- **VITAMIN C /Hydrates**
Ascorbyl glucoside
- **GREEN TEA/Antioxidant**
Camellia sinesis leaf extract
- **BAKUCHIOL 1%/Conditioner**
Psoralea corylifolia
- **VEGETAL /Thickener**
XhantanGum
- **VEGETAL /Preservative**
Sodium phytate
- **GRAPES /Smooth**
Vitis vinifera seed oil
- **VEGETAL /Preservative**
Sodium benzoate
- **VEGETAL /Preservative**
Potassium sorbate
- **VEGETAL /Preservative**
Tocopherol

S P F 3 0
S U N S C R E E N

UVA UVB
 body and face mineral
 hidrating, lightweight and silky,
 non-comedogenic, non greasy
 easy to aply sunscreen with
 antioxidants, offers immediate
 protection,
 can be applied with makeup
 and other skin-care products

aloe vera
green tea
carrot



INGREDIENTS%

PLANT BASED/ORGANIC - Function

- **COCONUT/Emollient**
Isoamyl cocoate
- **MINERAL/Sun block**
Titanium dioxide
- **VEGETABLE OIL/Stabilizers**
Stearic acid
- **MINERAL/Sun block**
Zinc oxide
- **COCONUT/Emollient**
Caprylic capric
- **ALOE VERA/Hydrates**
Aloe barbadelis leaf juice
- **GREEN TEA/Antioxidant**
Camellia sinesis leaf extract
- **CARROT/Sun protection**
Daucus carota L extract
- **VEGETAL /Preservative**
Benzyl alcohol
- **VEGETAL /Preservative**
Dehydroacetic acid

restaurant

41% consumers wanted to help reduce their impact on the environment*

31% believed sustainable properties treat the community better*

we are local, our full production and sourcing is based on Europe and we emphasis on plant-based and vegan formulas

Consumers prefer restaurants that minimized single-use plastic items and adopt eco-friendly packaging options

we help with waste reduction and recycling Initiatives
our modern minimal packaging will melt on your environment design, our bottles are from glass that can be recycled endless and refilled

customers and colleagues are automatically reminded your business cares and invest on transparency and ethical practices with a product of high quality gaining trust and loyalty





HAND CLEANSER

fillers of 5 lt so you
optimize costs but
giving the best
quality product

INGREDIENTS%

- **ALOE VERA/Gloss**
Aloe barbadensis
- **COCONUT/Cleanser**
Decyl glucoside

- **LEMON/Exfoliate**
Citric acid

- **GRAPES/Exfoliate**
Tartaric acid

- **APPLE/Exfoliate**
Malic acid

- **VEGETAL/Preservative**
Potassium sorbate

- **VEGETAL/Preservative**
Sodium benzoate

- **BIRCH/Antimicrobial**
Betula alba leaf extract

- **GREEN TEA/Antimicrobial**
Camelia sinesis extract

- **VEGETAL/Thickener**
XhantanGum

- **VEGETAL/Preservative**
Sodium Phytate

- **HEMP OIL/Nourish**
Cannabis sativa oil

- **VEGETAL/Preservative**
Tocopherol

PLANT BASED/ORGANIC - Function



antibacterial



antipollution

demographic growth
water contaminated
climate change CO emission
resources exploitations
pollution industry
no proper conditions labor
social inequality
health problems
animal abuse
toxic waste
high price alternatives
misinformation
monopolized products

*bookingsustainabletravelreport2022



don't buy what you don't need

know the issue.

THANK YOU SMART HUMAN

contact@theorganics.shop